



IBC Executive Committee Profile

Ms. Anne de Graaf Corporate Affairs Director at HEINEKEN Cambodia



As Corporate Affairs Director at HEINEKEN Cambodia, Anne leads 3 key priorities: drive the sustainability & responsibility agenda; lead the company's internal and external communications (PR) and steer strategic stakeholder engagement ('Public Affairs'). Before arriving in Cambodia end of August 2022, she held different roles in both the public and private sectors and different countries. She joined HEINEKEN Global in 2019, leading the Group's work on economic policy and stakeholder engagement worldwide. Prior to HEINENEN, she was a diplomat for the Dutch Ministry of Foreign Affairs. She started her career as an advisor on international capital markets. Currently, Anne is also the Vice Chair of EuroCham's Fast Moving Consumer Goods (FMCG) Committee. Anne is Dutch and lives in Phnom Penh with her Canadian husband and their 2 girls.