



IBC Executive Committee Profile

Mr. Daren Ong Managing Director - Pernod Ricard Cambodge



Daren Ong has been with Pernod Ricard group for more than 15 years. He started with Pernod Ricard Singapore as a Brand Manager in 2007, and in July 2010 he was promoted to Senior Brand Manager, before being appointed Business Development Manager-Export in charge of the Indochina markets, based in Singapore, in July 2012. In March 2015, he was appointed Marketing Director for Pernod Ricard Taiwan based in Taipei and in September 2017, appointed Marketing Director of Pernod Ricard Vietnam, based in Ho Chi Minh City. In December 2020, he was appointed Managing Director, Pernod Ricard Cambodge, based in Phnom Penh. Prior to Pernod Ricard, Daren was experienced in the Cosmetics and Automotive industries focusing on the Marketing function.