



Mr. Tola Ponlu, CEO – Prudential Cambodia, CLM Hub

Tola is the CEO of Prudential Cambodia and Cambodia, Laos, and Myanmar (CLM Hub). Recognized as a pioneer in the Cambodian life insurance industry, Tola has significantly contributed to the growth and innovation of the insurance sector in Cambodia.

Since joining Prudential, Tola has been instrumental in expanding the company's reach and fostering innovation across Cambodia, Laos, and Myanmar. His leadership has driven Prudential CLM Hub to achieve ambitious growth targets.

Previously, Tola served as CEO of Dai-ichi Life Cambodia, where he played a key role in enhancing the company's market presence. His decade-long tenure at Manulife Cambodia saw him successfully build the agency distribution channel and manage strategic bank partnerships, alongside driving customer-centric marketing and branding initiatives.

A dedicated father of three, Tola's experience as a parent has shaped his leadership style, emphasizing teamwork and a supportive environment. An avid runner, he advocates for a healthy lifestyle, balancing his professional and personal life with vigor.

Tola's deep local knowledge and innovative approach continue to propel Prudential Cambodia and the CLM hub towards new heights, making a lasting impact on the industry and the region.