



# WELLNESS EXPO

## BOOTH

## PROPOSAL



# About IBC Health Working Group

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## What We Are What We Do

The IBC Health Working Group has been established since 2018. We bring together members to discuss healthcare-related issues within the Private Sector. We arrange other health seminars and networking events to drive our various health initiatives.

We understand the importance of connectivity. Promoting and collaboration among healthcare stakeholders to create a better healthcare environment for Cambodia.







# About The Wellness Expo

## Wellness Expo Key Objectives

The Wellness Expo is designed to promote well-being and a healthier lifestyle within the community. It provides the public with an opportunity to explore a wide range of services, products, and resources that support overall wellness.

The Expo aims to create an engaging and accessible environment, offering a unique platform for member companies and partners to showcase their offerings, build brand awareness, and connect with a diverse audience in an informal yet impactful setting.







# Wellness Expo

## Event Details

Location: Aeon Mall 3 Mean Chey

Date: 01 - 02 November 2025

Target Audience: Over 28,000 daily organic footfall, providing significant visibility opportunities for sponsors and exhibitors.

### Key Activities:

- Booth exhibitions, providing sponsors and partners with a platform to showcase their products and services directly to the community.
- Engaging on-stage activities designed to attract and retain audience attention, ensuring sustained foot traffic throughout the event.
- Lucky draws and prize giveaways, creating additional excitement and encouraging repeat visits and increased exposure for sponsors.



## About The Event





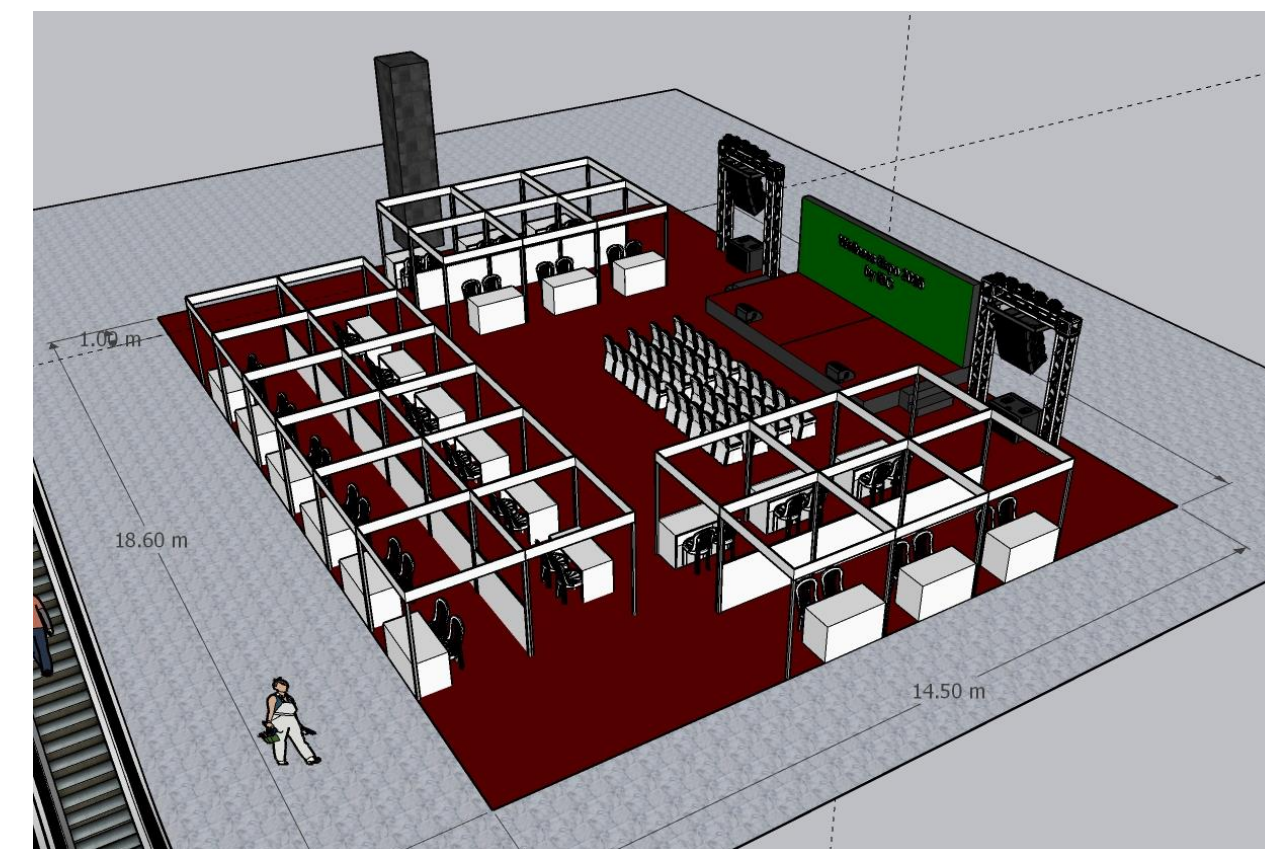


# About Booths

## Booths Space Grand Plaza (Whole Area)

Located in the center area of  
AEON Supermarket

Available booths: 24 booths



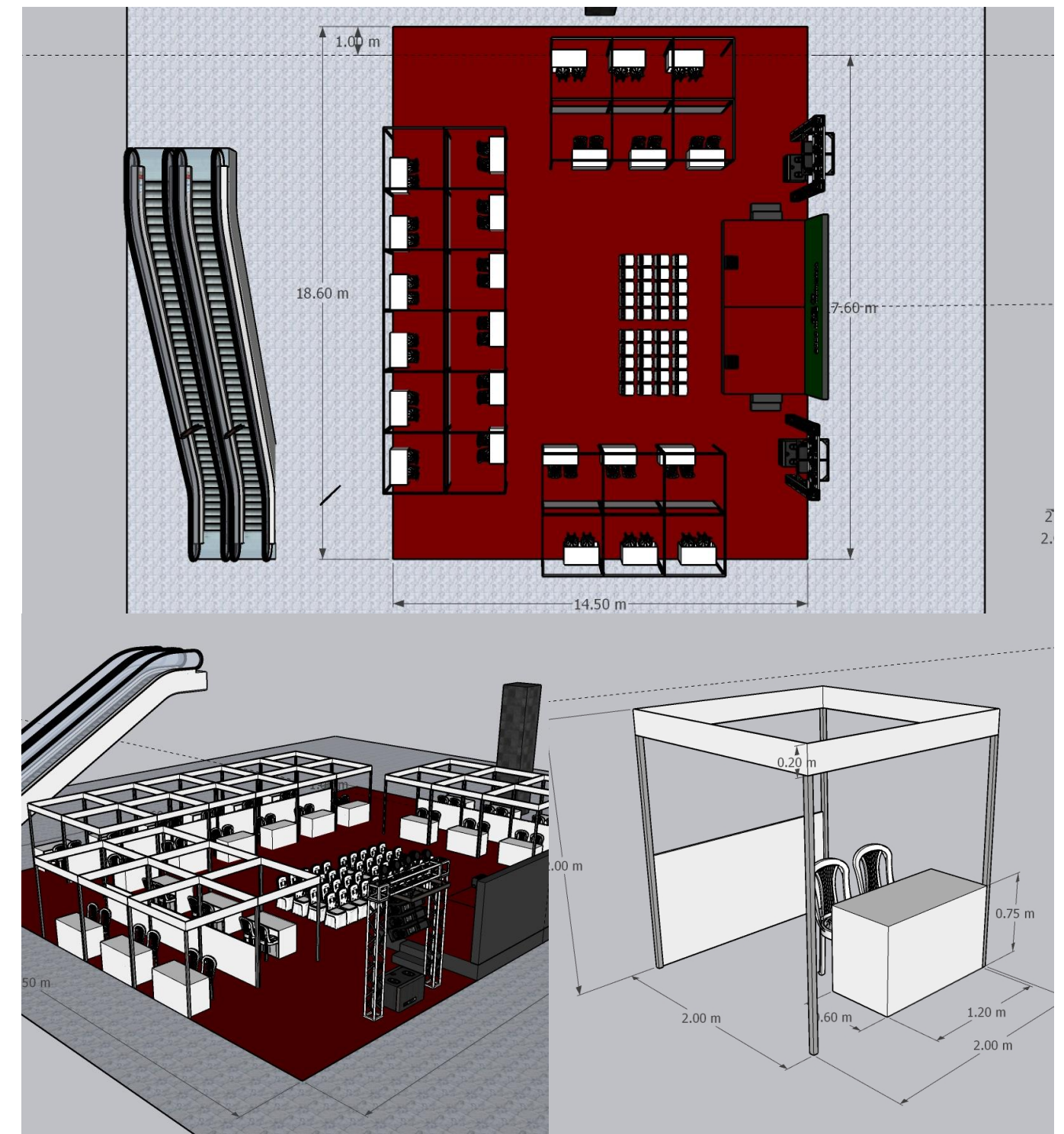




# About Booths

## Brand Visibility

Partnering with us at the Wellness Expo provides your brand with valuable exposure, direct engagement with the public, and a meaningful association with promoting wellness and healthy living in the community without the cost of securing this location. Exhibiting at the Expo enables you to showcase your products and services to approximately **28,000** of visitors each day, build brand awareness, and connect with potential customers in a dynamic and interactive setting.





## About Sponsorship

# Sponsorship Packages & Benefits

### Gold Sponsor

- ✓ A booth at the event
- ✓ Logo on the backdrop at the event
- ✓ Logo displayed in marketing materials
- ✓ Acknowledgement as a Gold Sponsor
- ✓ Presentation opportunities subject to expertise and availability
- ✓ Plus more opportunities to enhance your brand visibility!

**\$1000**

### Platinum Sponsor

- ✓ An extra-large booth to display your products at the event
- ✓ Logo on the backdrop at the event
- ✓ Logo displayed in marketing materials
- ✓ Verbal acknowledgement as a Platinum Sponsor
- ✓ Presentation opportunities subject to expertise and availability
- ✓ Plus more ways to connect with potential customers!
- ✓ Choose your booth location (once payment secured)

**\$1600**



Book your Booth  
NOW!



## Why Book a Booth At the Wellness Expo?

- ↑ **Reach Thousands Daily** — Engage with over 28,000 daily visitors at Aeon Mall 3 Mean Chey, ensuring your booth is at the heart of the action.
- ↑ **Showcase Your Products & Services** — Display your offerings directly to an audience actively seeking wellness solutions, creating meaningful connections.
- ↑ **Build Your Brand** — Establish your company as a leader in promoting well-being, strengthening your reputation and community presence.
- ↑ **Connect Face-to-Face** — Interact directly with potential customers, gather feedback, and build relationships that last beyond the event.
- ↑ **Drive Sales & Awareness** — Promote new products, distribute samples, and attract leads through engaging, hands-on experiences.



## Contact Our Team

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# THANK YOU

Secure Your Booth Today  
Limited Spaces  
Available.