



Jesse McCaul

Shareholder - Making It Easy

Mr Jesse McCaul has witnessed and contributed to the Kingdom's remarkable transformation firsthand. His career is defined by a deep commitment to facilitating high impact growth at the intersection of public policy and private investment. Holding naturalised Cambodian citizenship and commanding the Khmer language at a top-tier non-native level, Jesse serves as a strategic bridge for international stakeholders seeking to navigate this dynamic market.

Government Advisory & National Advocacy: Jesse currently serves as an Advisor to the Royal Government of Cambodia with the title of "Excellency" (Under-Secretary of State equivalent). In this capacity, he leverages over three decades of on-the-ground experience to guide major administrative reforms and lead global advocacy initiatives that strengthen the Kingdom's international standing and strategic mobilisation.

Investment Facilitation & Strategy Through Making it Easy, Jesse has acted as an expert strategist and highly sought-after advisor responsible for bringing over 3,000 international clients to start businesses and invest in the country. By bridging local ventures with multi-million-dollar capital inflows, he has built an unparalleled high-level network of close relationships with the nation's high-ranking government and business leaders.

Digital Influence & Media Recognized as one of the country's leading communicators, Jesse leverages a massive social media presence exceeding 1 million followers across Facebook, TikTok, and LinkedIn. This reach allows him to impact millions monthly with positive motivation and national advocacy. He is also the founder of the "Good Morning Cambodia" initiative, a premier strategic communications platform and podcast dedicated to elevating the nation's global narrative.