



Investing in Cambodia's Future for 30 Years!

Health Expo: Preventive Health & Proactive Care

BOOTH PROPOSAL

Organized By:





About IBC

Our Roles

Preventive Health & Proactive Care

The IBC serves as a leading platform for private sector collaboration and advocacy, supporting sustainable economic and social development in Cambodia.

Under IBC, the Health Working Group focuses on addressing key healthcare challenges, improving accessibility and affordability, and fostering collaboration across the sector.

Building on these efforts, the IBC Health Expo promotes better health outcomes by increasing awareness of healthcare services and solutions available in Cambodia. Successfully held in 2023 and 2025, the Expo provides a public-facing platform for members and partners to showcase their services, strengthen brand visibility, and engage with a broad and diverse audience.





Wellness Expo: Mind & Body Expo

Event Details

Location: AEON Mall Phnom Penh

Date: Saturday 27 – Sunday 28 June 2026 (9AM – 10PM)

Visitors: Over 35,000 daily organic footfall, providing significant visibility opportunities for sponsors and exhibitors.

Key Activities:

- Booth exhibitions, providing sponsors and partners with a platform to showcase their products and services directly to the community.
- Engaging activities designed to attract and retain audience attention, ensuring sustained foot traffic throughout the event.
- Lucky draws and prize giveaways, creating additional excitement and encouraging repeat visits and increased exposure for sponsors.



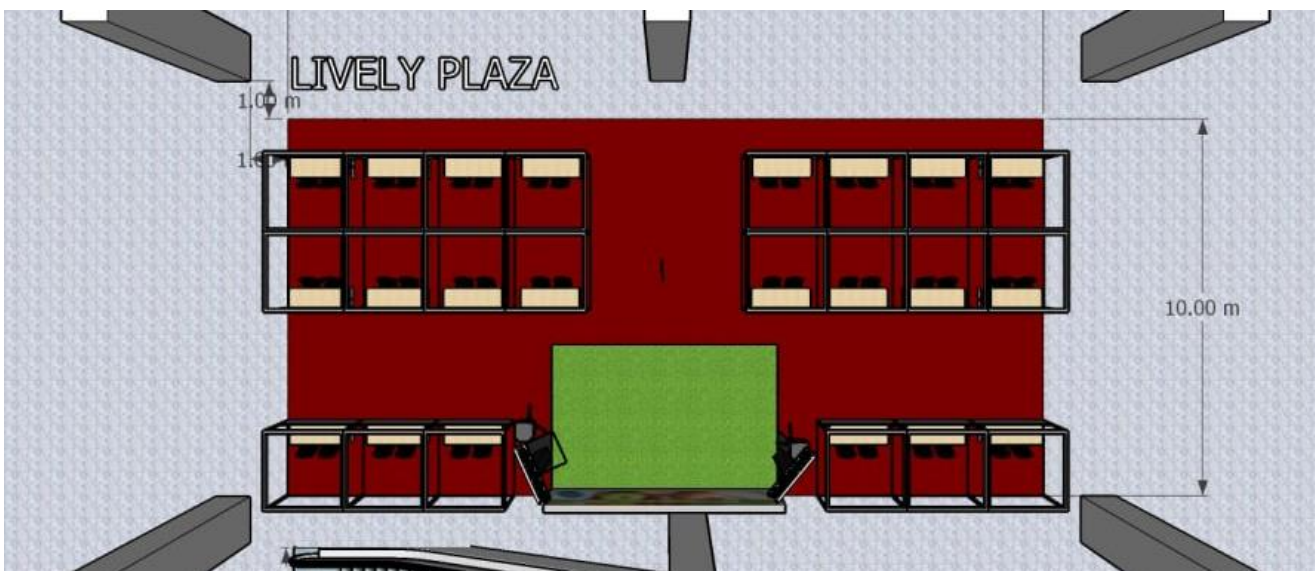
About Event



About Our Booths

Why Book a Booth?

Located in front of Aeon Supermarket, H&M and Escalator



- ↑ Reach Thousands Daily — Engage with over 35,000 daily visitors at Aeon Mall Phnom Penh, ensuring your booth is at the heart of the action.
- ↑ Showcase Your Products & Services — Display your offerings directly to an audience actively seeking wellness solutions, creating meaningful connections.
- ↑ Build Your Brand — Establish your company as a leader in promoting well-being, strengthening your reputation and community presence.
- ↑ Connect Face-to-Face — Interact directly with potential customers, gather feedback, and build relationships that last beyond the event.
- ↑ Drive Sales & Awareness — Promote new products, distribute samples, and attract leads through engaging, hands-on experiences.



About Sponsorship



Packages & Benefits

Gold Sponsor

- ✓ Get a booth at the event
- ✓ Logo on the backdrop at the event
- ✓ Logo displayed in marketing materials
- ✓ Acknowledgement as a Gold Sponsor
- ✓ Opportunities to showcase your company through presentations, or interactive activities, subject to relevance and availability.
- ✓ MC promotional segment: up to 10 minutes once daily
- ✓ Plus, more opportunities to enhance your brand visibility!

\$550

IBC Members

\$650

Non-Members

Platinum Sponsor

- ✓ Get an extra-large booth at the event
- ✓ Choose booth location (once payment secured & upon availability)
- ✓ Logo on the backdrop at the event
- ✓ Logo displayed in marketing materials
- ✓ Acknowledgement as a Platinum Sponsor
- ✓ Opportunities to showcase your company through presentations, or interactive activities, subject to relevance and availability.
- ✓ MC promotional segment: up to 10 minutes 3 times per day
- ✓ Plus, more ways to connect with potential customers!

\$1000

IBC Members

\$1200

Non-Members

Contact Us

For more information

Ms. Katherine McLean
Executive Director
ed@ibccambodia.com
[010852373](tel:010852373)

Ms. Jolie Do
Events Manager
adminevents@ibccambodia.com
[081723422](tel:081723422)



THANK YOU